

LIBELED: 2-16-62, 2-27-62, and 2-13-62; S. Dist. N.Y., E. Dist. N.Y., and Dist. N.J.

CHARGE: 602(a)—when shipped, the bottle label of the article was false and misleading in its entirety as applied to a product which purported and was represented to be "Vitalis With V7" manufactured by Bristol-Myers Co., New York, N.Y., but which was a counterfeit of "Vitalis With V7," bearing counterfeit "Vitalis With V7" labels.

DISPOSITION: 4-4-62; 3-30-62; 4-3-62. Default—destruction.

237. Hair dressing. (F.D.C. No. 47558. S. No. 43-690 T.)

QUANTITY: 636 cases, each containing 12 15-oz. btls., at Pennsauken, N.J.

SHIPPED: 1-16-62, from New York, N.Y., by Fred Marks.

RESULTS OF INVESTIGATION: The article was a counterfeit of "Vitalis With V7," bearing a counterfeit "Vitalis With V7" label. Analysis showed that the article contained the coal-tar colors D&C Red No. 19, FD&C Yellow No. 5, and FD&C Red No. 2 which are not contained in the authentic "Vitalis."

LIBELED: 4-25-62, Dist. N.J.

CHARGE: 602(a)—when shipped, the bottle label of the article was false and misleading in its entirety as applied to a product which purported and was represented to be "Vitalis With V7" manufactured by Bristol-Myers Co., New York, N.Y., but which was a counterfeit of "Vitalis With V7," bearing counterfeit "Vitalis With V7" labels.

DISPOSITION: 6-7-62. Default—destruction.

238. Hair dressing (2 seizure actions). (F.D.C. Nos. 47299, 47302. S. Nos. 67-581 T; 25-886 T.)

QUANTITY: 169 cases, containing 12 15-oz. btls. each, and 148 15-oz. btls., at Detroit and Warren, Mich.

SHIPPED: 12-29-61 and 1-3-62, from New York, N.Y., by Fred Marks.

RESULTS OF INVESTIGATION: The article was a counterfeit of "Vitalis With V7," bearing a counterfeit "Vitalis With V7" label. Analysis showed that the article contained a coal-tar color, namely, FD&C Yellow No. 5, which is not contained in the authentic "Vitalis."

LIBELED: 4-16-62, E. Dist. Mich.

CHARGE: 602(a)—when shipped, the bottle label of the article was false and misleading in its entirety as applied to a product which purported to be "Vitalis" manufactured by Bristol-Myers Co., New York, N.Y., but which was shown to be a counterfeit, bearing counterfeit "Vitalis" labels.

DISPOSITION: 6-29-62; 6-28-62. Default—delivered to a charitable corporation for use and not for resale.

239. Hair dressing (2 seizure actions). (F.D.C. Nos. 47303, 47398. S. Nos. 61-235 T; 4-059 T.)

QUANTITY: 47 cases, each containing 12 15-oz. btls., at Detroit, Mich., and Richmond, Va.

SHIPPED: 12-28-61 and 12-9-61, from New York, N.Y., by Robin Sales Co.

RESULTS OF INVESTIGATION: The article was a counterfeit of "Vitalis With V7," bearing a counterfeit "Vitalis With V7" label. Analysis showed that the article contained a coal-tar color, namely, FD&C Yellow No. 5, which is not contained in the authentic "Vitalis."